



### **GREATER WEST BLOOMFIELD CHAMBER BENEFITS:**

#### **Monday Newsletter-FREE!**

Include your event and news in our weekly email blast distributed to Chamber members & the community. Be sure to let us know if you have received any recognitions, awards, etc for a “job well done” in your business. Job postings, new member information, community happenings are all offered as part of our weekly eblast. Please provide info in a jpeg or png. Reach 800 contacts. Click rate of 33%, FB reposting **FREE!**

#### **B.I.G. Business Innovation Generator- FREE!**

Business to Business Resource Group- Receive important information about how to grow and sustain your business. Chamber members can offer expert advice on a variety of topics. Exchange business cards and networking as well. Listing in several places on our website directory

#### **SRG-Senior Resource Group & Entrepreneur Resource Group FREE!**

If you want to connect with other like-minded businesses that serve the senior industry or are a budding entrepreneur that wants information and a way to grow your business, these concentrated networking groups are a fabulous resource! Listing in 2 places on our website. If you host a lunch and learn, coffee connection or field trip, the program goes out in the West Bloomfield Parks and Rec program directory to 133,000 homes!

#### **Swag and Promotional Items in our Welcome Bags FREE!**

Give us your brochures and other related promotional items and we will not only put them in our welcome bags but the West Bloomfield Township’s welcome to the neighborhood as well.

**FREE!**

#### **W.I.N- Women’s Inspiration Network**

Join business women each month to network and focus on business topics relevant to women.

**FREE!**

#### **Y-P.E.N. Young Professional Entrepreneur Network**

Great opportunities to network, exchange ideas and have fun in a lively environment.

**Cup Of Connections-Referral Network-New** **FREE!**  
**Connect with other businesses and gain benefits from referring to one another**

**West Bloomfield Chamber Website** **Included with your membership!**  
Gain worldwide visibility on our popular website [www.westbloomfieldchamber.com](http://www.westbloomfieldchamber.com). As a member your listing is FREE and so is your Web or Email link! **Website Banners:** Small, medium and large banner ads on the Chamber website are also available-call for pricing. **Be sure to include your logo in a .jpg format for your listing on the Chamber's website** in 2 different places!! Visits to website per week averages 525 with 350 likes.

**Member-2-Member Program** **FREE!**  
Extend a special discount or offer to other West Bloomfield Chamber members and watch your business grow!

**Ribbon Cutting/Grand Openings** **FREE!**  
Let the Chamber be a part of your Grand Opening. Set the date and we'll be there with ribbons and scissors!

**Save On/On-line Coupons** **FREE!**  
Put your coupons for special deals on the SaveOn link (FREE for 6 months) and watch your visibility grow.

**Host a Mix and Mingle** **FREE!**  
Want to bring people into your business? Host a Mix and Mingle, provide light refreshments and we will send out the eblasts, put it on FB, website, it's on a free calendar site, and google calendar! Attend all the Mix and Mingles as a member benefit for FREE!

**Drop-In Casual Lunch** **PAY FOR YOUR LUNCH!**  
Join Chamber members and guests at our popular networking events hosted by chamber member restaurants. Local restaurants can join the chamber and benefit from these drop-in lunches

**Drop-In Casual Breakfast** **PAY FOR YOUR BREAKFAST**  
Join Chamber members and guests at our popular networking events hosted by chamber member restaurants. Local restaurants can join the Chamber and increase breakfast business

**After Hours** **DRINKS ARE ON GUESTS!**  
Join Chamber members and guests at our popular After Hours networking events hosted by member restaurants monthly.

**Office Depot - Save up to 15 – 30% and more!** Members save at least 5% on almost everything Office Depot sells online or in-store and up to 60% on items like coffee, paper towel and other supplies that Chamber members purchase most. It's easy to sign up and order through the Chamber's web portal – start saving today!

**Chamber Member of the Month** **\$100**  
Take this opportunity to let the community know about your business with an eblast and also a Member Profile or Article on our website. **Be sure to include your ads and logo in a .jpg format.**

**Member-2-Member Program** - Chamber members are eligible for the savings extended by fellow members in the Member-2-Member Program. Save money at chiropractors, on your next mortgage and at local retailers and restaurants when you tell them you're a chamber member!

**E-Blast****\$50 per blast**

Let us help you get your message out to Chamber members and the community by sending out an e-blast - a single page with ONLY your information on it. A great way to announce a special event, look for a new hire or advertise a big sale! As an added bonus we will put it on FB! If we have an event with you the eblast is **FREE!** **Reach 800 contacts, click rate 33% as well as additional FB reposting**

**Educational Series**

Learn how to expand your social marketing skills, salesmanship, community outreach, etc. by attending classes taught by successful professionals.

**Feature on Civic Center TV, The Biz**

Possibility of 10 minute educational segment about your business (free). It is posted on YouTube, Featured on Civic Center TV and you get to also put it on your website, etc. Available in 90,000 homes

**Discount with Constant Contact**

Check with the chamber to find out how you can save!

**Annual Sponsorship Program**

Sponsorship programs make it easy and affordable to be a sponsor of one or more of our many events. There are many levels to give you a variety of options and benefits. Sponsorship of individual events and programs are also available. Call our Executive Director for details.

These are just a few of the many membership benefits. We are known as the "business matchmaker" and will connect you to beneficial community partners.

Contact the Chamber office for more information 248-626-3636 [wbloomfieldchamber@gmail.com](mailto:wbloomfieldchamber@gmail.com)

# Join the Chamber

The Greater West Bloomfield Chamber of Commerce offers a range of membership levels and sponsorship opportunities that can be tailored to meet the needs of every business and organization. This includes the opportunity to promote your company or organization at various Chamber events throughout the year.

All membership plans are for the period of one year. The GWB Chamber of Commerce is a non-profit, 501 C 6. Applications and payment can be processed online using a secure credit card transaction or through a PayPal account. For those who prefer, applications and payment can be made in person at the Chamber Office by appointment. Please direct any questions to Suzanne Levine at 248.626.3636.

## Membership Levels

– There are six membership levels to select from at various price points:

### **Champion Top Level Sponsor & Member – \$ 5,000 per year**

- Prominent logo on the Chamber website
- Prominent logo in the Chamber email newsletter
- One year membership in the Chamber
- Feature article in the Chamber newsletter and posted on the Chamber website
- Monthly eblasts
- Sponsorship recognition at events and the opportunity for product giveaways
- Logo on invitations to the Chamber Gala event, logo in Lucite frame holders, sponsorship logo signage (24" by 26" Thank You to Our Sponsors)
- Tickets to some events (not including Leadership Luncheon or Awards Dinner)

### **Chamber Sponsor & Member – \$ 2,500 per year**

- Logo on the Chamber website
- Logo on the Chamber email newsletter
- One year membership in the Chamber-starts when you join through the following year of that date.
- Some logo sponsorship recognition on events (not Awards dinner or leadership Luncheon)
- 6 eblasts a year
- Extra promotion of events on FB & newsletter

**Non Profit Member\*(1-20 employees) – \$ 185 per year**

**Small Business Member\* (1 – 20 employees) – \$ 225 per year**

**Medium Business Member\* (21 – 75 employees) – \$ 275 per year**

**Large Business Member\* (76 or more employees) – \$ 550 per year**

**\* Additional Sponsorship Opportunities at these membership levels:**

- Logo on the Chamber website – \$ 1,500 per year
- Logo in the Chamber newsletter – \$ 1,500 per year
- Sponsorships available at all of our events

Please go to this link and add your membership info for our website.

**Directory Submission form:**

<http://westbloomfieldchamber.com/submit-a-member-directory-listing/>

Add a logo and member-to-member discounts.

**VERY IMPORTANT:**

Also, please register for our newsletter and eblasts by signing up on our website at [www.westbloomfieldchamber.com](http://www.westbloomfieldchamber.com) ( it is on right hand side).