



### GREATER WEST BLOOMFIELD CHAMBER BENEFITS:

#### **Monday Newsletter**

**FREE!**

Include your event and news in our weekly email blast distributed to Chamber members & the community. Be sure to let us know if you have received any recognitions, awards, etc for a “job well done” in your business. Job postings, new member information, community happenings are all offered as part of our weekly eblast. Please provide info in a jpeg or png.

#### **e-Blast**

**\$50 per blast**

Let us help you get your message out to Chamber members and the community by sending out an e-blast - a single page with ONLY your information on it. A great way to announce a special event, look for a new hire or advertise a big sale! As an added bonus we will put it on FB! If we have an event with you the eblast is **FREE!**

#### **Senior Resource Group & Entrepreneur Resource Group**

**FREE!**

If you want to connect with other like-minded businesses that serve the senior industry or are a budding entrepreneur that wants information and a way to grow your business, these concentrated networking groups are a fabulous resource!

#### **Swag and Promotional Items in our Welcome Bags**

**FREE!**

Give us your brochures and other related promotional items and we will not only put them in our welcome bags but the West Bloomfield Township’s welcome to the neighborhood as well.

#### **Chamber Member of the Month**

**\$100**

Take this opportunity to let the community know about your business with an eblast and also a Member Profile or Article on our website. **Be sure to include your ads and logo in a .jpg format.**

#### **West Bloomfield Chamber Website**

**Included with your membership!**

Gain worldwide visibility on our popular website [www.westbloomfieldchamber.com](http://www.westbloomfieldchamber.com). As a member your listing is FREE and so is your Web or Email link! **Website Banners:** Small, medium and large banner ads on the Chamber website are also available-call for pricing. **Be sure to include your logo in a .jpg format for your listing on the Chamber’s website.** If you are an SRG member your information is listed in 2 different places!!

**Member-2-Member Program****FREE!**

Extend a special discount or offer to other West Bloomfield Chamber members and watch your business grow!

**Ribbon Cutting/Grand Openings****FREE!**

Let the Chamber be a part of your Grand Opening. Set the date and we'll be there with ribbons and scissors!

**Save On/On-line Coupons****FREE!**

Put your coupons for special deals on the SaveOn link (FREE for 6 months) and watch your visibility grow.

**Host a Mix and Mingle****FREE!**

Want to bring people into your business? Host a Mix and Mingle, provide light refreshments and we will send out the eblasts, put it on FB, website, it's on a free calendar site, and google calendar! Attend all the Mix and Mingles as a member benefit for FREE!

**Drop-In Casual Lunch****PAY FOR YOUR LUNCH!**

Join Chamber members and guests at our popular networking events hosted by chamber member restaurants.

**Drop-In Casual Breakfast****PAY FOR YOUR BREAKFAST**

Join Chamber members and guests at our popular networking events hosted by chamber member restaurants. Local restaurants can join the Chamber and increase breakfast business

**After Hours****DRINKS ARE ON YOU**

Join Chamber members and guests at our popular After Hours networking events hosted by member restaurants monthly.

**Office Depot - Save up to 15 – 30% and more!** Members save at least 5% on almost everything Office Depot sells online or in-store and up to 60% on items like coffee, paper towel and other supplies that Chamber members purchase most. It's easy to sign up and order through the Chamber's web portal – start saving today!

**COMING SOON!****Business Women's Network**

Join business women (and men) for breakfast or lunch each month to network and focus on business topics relevant to women.

**COMING SOON!**

**Member-2-Member Program** - Chamber members are eligible for the savings extended by fellow members in the Member-2-Member Program. Save money at chiropractors, on your next mortgage and at local retailers and restaurants when you tell them you're a chamber member!

**COMING SOON!**

Business to Business Resource Group-Exchange business cards and network with a variety of chamber businesses. Meet for coffee once a month.

**Educational Series**

Learn how to expand your social marketing skills, salesmanship, community outreach, etc. by attending classes taught by successful professionals.

**Feature on Civic Center TV, The Biz**

Possibility of 10 minute educational segment about your business (free). It is posted on YouTube, Featured on Civic Center TV and you get to also put it on your website, etc.

**Annual Sponsorship Program**

Sponsorship programs make it easy and affordable to be a sponsor of one or more of our many events. There are many levels to give you a variety of options and benefits. Sponsorship of individual events and programs are also available. Call our Executive Director for details.

These are just a few of the many membership benefits. We are known as the “business matchmaker” and will connect you to beneficial community partners.

Contact the Chamber office for more information 248-626-3636 <mailto:wbloomfieldchamber@gmail.com>