



**THE GREATER
West Bloomfield
CHAMBER OF COMMERCE**

Chamber Update

**Greater West Bloomfield
Chamber of Commerce**
Serving West Bloomfield and
Southeast Michigan.
248-626-3636
info@westbloomfieldchamber.com

July Sizzles with Networking Opportunities!

**July
2010**

Wednesday, July 7

5-6:30pm -

Networking

**6:30pm-Optional
Dinner**

Ram's Horn Rest.

30005 Orchard Lake Rd.

Good food. Good
friends. Good time.

Please RSVP for net-
working only or dinner
& networking.

Wed., July 21

8-9:30 am

CrossFit Bloomfield

2124 Franklin Road

Bloomfield Township

Meet new member,
Jordan Levin, who will
introduce you to the
benefits of personal
fitness. Good network-
ing opportunity. Please
RSVP.

Wednesday, Aug. 4

5-6:30pm

**Aphrodite Aesthetic
Spa & Salon**

6473 Farmington Rd

Enter this elegant, tran-
quil environment to
mix, mingle, have a
snack, and tour this full-
service spa and salon.
Owned by new mem-
ber, Susu Hares.

UpcomingEvents 1
Economic Update Photos 1
Member Updates 2

President's Letter 3
Events At a Glance 3
Mark Your Calendars 3

Member News 4
Grub Crawl Opportunities 5

Business Expo Registration 6
Art Auction Opportunities 7

Charter Fitness Photos 8
C and G Newspapers 8

Economic Update: Good News! Good Friends!

Ameriprise Chief Economist, Russell Price, presented an economic update to Chamber members, including optimism about the future. Special thanks to Steven Letzer for planning this program.



**Do you have an event,
program or special of-
fer to share with
Chamber members?**

**Would You Like To
Host a Chamber
Networking Event?**

Bring business prospects
and customers to your
place of business Get
visibility. Provide a warm
and welcoming environ-
ment for Chamber
members and guests to
mix and mingle. You
offer a location and light
refreshments. The
Chamber will handle the
rest! Call us at 248-626-
3636 or email at
info@westbloomfieldcha-
mber.com if you want
to host an event.

Member Update-Remember to Use Your Chamber Members First!

Welcome to New Members

GENTLE TOUCH FAMILY CHIROPRACTIC

Dr. Eric Mintz

5640 W. Maple Road Suite 300

West Bloomfield, MI 48322

248-862-2202-Phone

248-862-2226-Fax

dreric@drericmintz.com

[Wwww.drerickmintz.com](http://www.drerickmintz.com)

Chiropractic, Massage, Nutrition

PIONEER COUNSELING CENTERS

Beth Combs

6024 W. Maple Road

West Bloomfield, MI 48322

248-539-0899-Phone

bcombs@pioneerounseling.com

[Wwww.pioneerounseling.com](http://www.pioneerounseling.com)

Behavioral Health Counseling/Therapy

WHAT'S IN YOUR CART/A WEIGH OF LIFE

Stacy Goldberg

PO Box 250042

West Bloomfield, MI 48325

248-563-2920-Phone

248-862-2022-Fax

stacy@aweighoflifenuitrition.com

[Wwww.aveighoflifenuitrition.com](http://www.aveighoflifenuitrition.com)

Nutrition Consulting

Thank You, Renewing Members

Civic Center Media Services

Signs By Tomorrow

Sunrise Assisted Living of Bloomfield Hills

Walled Lake Schools

New Members continued

APHRODITE AESTHETIC SPA-SALON

Susu Hares

6473 Farmington Road

West Bloomfield, MI 48322

248-855-1833-Phone

248-855-1659-Fax

aphroditeaesthetic@gmail.com

[Wwww.aphroditeaesthetic.com](http://www.aphroditeaesthetic.com)

Full-service Spa, Salon, & Beauty Services

SAM'S CLUB

Brian Kuzala

Joe Atchoo

Mary Anne Pacheco

32625 Northwestern Highway

Farmington Hills, MI 48334

248-539-3066-Phone

248-539-3115

Btkuzal.s04812.us@samsclub.com

Mipache.s04812.us@samsclub.com

[Wwww.samsclub.com](http://www.samsclub.com)

CROSS FIT BLOOMFIELD

Jordan Levin

Mollene Levin

2124 Franklin Road

Bloomfield Township 48302

248-805-1567

jordan@crossfitbloomfield.com

mop66@sbcglobal.net

www.crossfitbloomfield.com.

Personal Fitness Training

**Share the Chamber with a friend or business
associate. They'll thank you for it!**



July Sizzles with Networking Fun & Event Planning!

Whomever Said Summer is Slow in the Chamber world doesn't know the Greater West Bloomfield Chamber. We're busier than ever planning and staging networking and special events just for you. **July Networking at the Ram's Horn** will be a fun way to unwind. Join us for mixing and mingling. Then, plan to stay for dinner at this comfortable, family-friendly restaurant. **New member, Jordan Levin,** will host our morning networking in July—a fitness event. **Special Events are in Full Swing!** Your **Grub Crawl** committee is seeking event sponsors and restaurants for this popular one-price-buys-all

event on September 14. Sponsorships are available now. Ticket reservations are being taken at the Chamber office and on our website. **Business Expo** is always sold out and provides your opportunity for visibility business-to-business or with the general public. October 5 is the day. Orchard Mall is the location. Some special events also may be planned around this year's Expo, so watch your weekly e-blasts and August newsletter for updates. You may reserve NOW for this event. Our **Annual Art Event** is scheduled for November 6—a fabulous art auction, silent auction, food, and hundreds of participants. We will partner with the West Bloomfield Schools for a fun and festive evening that benefits both school and Chamber programs. Do you have

items to donate to the silent auction? Do you want to volunteer for one of the auction committees? Or, can you commit to attending? To indicate your interest in any or all of these areas, please call the Chamber office today! We'll end our year with our famous **Holiday Party.** Details will be available soon. Of course, we continue our **Monthly Networking** — three opportunities in September! As always, **we welcome your ideas** on how we can make our Chamber more effective for you. **We encourage your participation** in every event. And, **we express our thanks** for your support through your membership.



Allan Sefton, President, Greater West Bloomfield Chamber of Commerce and Owner, Allan Sefton, LLC, Independent Insurance Agent

Calendar of Upcoming Events At a Glance

Wed., Aug. 18
8-9:30am
Gentle Touch Family Chiropractic
Dr. Eric Mintz
 5640 W. Maple Road,
 Suite 300
 Maintain your health by learning more about the value of living positively.
 Please RSVP.

Wednesday, Sept. 1
5-6:30pm
Sam's Club
 32625 Northwestern Highway
 Farmington Hills
 Enjoy this after-work mix, mingle event and get special opportunities to join this Club that offers virtually everything at a savings!
 Please RSVP

Wednesday, Sept 15
8-9:30am
Kaufman Children's Center
 6625 Daly Road
 People come from around the country for their services. You can be there in minutes. Join us to see friends, network, and learn about this special clinic.
 Please RSVP.

Extra Networking Opportunity
Tuesday, Sept. 28
9-10:30am
Kumon Math & Reading Center
 Farmington Road
 Education excellence in our backyard—Opportunities for children of all ages to appreciate learning and excel. Please RSVP.

Don't forget to Mark Our Special Events on your Calendars

Tuesday, September 14-Grub Crawl

Tuesday, October 5-Business Expo

Saturday, November 6-Art Auction

Around West Bloomfield...

...Members, Friends & Events



Eric S. Glick was named a Five Star Wealth Manager by HOUR Magazine and DBusiness Magazine in the categories of estate planning and business planning. The list is published in this Month's HOUR Magazine and will be published in the July/August issue of DBusiness Magazine. Eric S. Glick is an attorney with the law firm of Thav, Gross, Steinway & Bennett, P.C., can be reached at (248) 645-1700.

Dr. Eric Mintz, Gental Touch Family Chiropractic, offers a special initial visit to Chamber members and their families for the month of June (\$150 value) which includes a consultation, examination and computerized stress screening. June is Family Wellness Month. 5640 W. Maple Road, Suite 300, West Bloomfield, MI 248-862-2202 www.drericmintz.com. Also note the networking event scheduled here for Wednesday, August 18, 8am.

The Entrepreneurs Network of MI has monthly networking & speaker events to boost your business. Coming up: Tuesdays, 11:30am-2pm, July 27 & August 24. Max & Erma's, 31205 Orchard Lake Road, Farmington Hills. FREE. Just pay for what you order.

Lowering Your Risk of Skin Cancer this Summer

Kip Kowalski of Royal Oak says a simple skin exam now can save a lot of trouble later. A [melanoma](#) survivor, Kowalski knows all too well what a mole of suspicious color, size or shape can mean. With 70,000 new cases diagnosed every year, [melanoma](#) is one of the fastest growing categories among cancers. [Richard Keidan, M.D.](#), surgical oncologist and medical director of the Beaumont Melanoma and Skin Cancer multidisciplinary clinic says, "Melanoma is probably three times as frequent as it was 20-30 years ago and it's the most common cancer in young women in the country today." Dr. Keidan's top five tips for reducing the risk of skin cancer include:

1. Avoiding outdoor activities between 10 a.m.- 4 p.m. when sun is most intense
2. Seeking shade whenever possible when outside for long periods of time
3. Wearing sunblocks or sunscreens with SPF 15 or higher
4. Wearing shirts, hats and sunglasses when you are outside
5. Getting annual skin checkups, especially if there is family history of melanoma

For those newly diagnosed with skin cancer or melanoma,

Beaumont Hospitals has a multidisciplinary clinic that brings together a team of cancer experts on a single day in one location to develop an accelerated individualized treatment plan. The clinic opened on April 20 at Beaumont Hospital in Royal Oak.



[Richard Keidan, M.D.](#),
[surgical oncologist](#)

Doctors see too many cases come through emergency centers because of illnesses caused by undercooked food and burns due to grilling mishaps. With that in mind, [Jedd Roe, M.D.](#), chair, [Emergency Medicine](#), Beaumont Hospital, Royal Oak., offers some outdoor cooking tips to improve your odds for a safe and fun cookout. Dr. Roe says making sure meat, especially chicken and beef, is thoroughly cooked is very important. He adds that not many people take the time to wash off the meat they are about to grill, but that can also go a long way in helping prevent food related illnesses. In addition, he points out that it is very important to keep the salad ingredients (lettuce, sprouts, etc.) and potato salad type items covered and cool. It can keep you from getting sick.

Nancy Kaufman, Kaufman Children's Center, Honored

Nancy Kaufman was recognized by the Michigan State University College of Communication Arts & Sciences as an Outstanding Alumnus. Nancy holds a BA degree in Audiology and Speech Sciences and an MA degree, CCC-SLP. Her Center is nationally recognized for its services to children in the areas of speech, language, sensory-motor and social connections. Note the networking event scheduled here for Wednesday, September 15, 8am.



Above-
Nancy Kaufman

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The Greater West Bloomfield Chamber of Commerce and the Rotary Club of West Bloomfield will host the 6th Grub Crawl on Tuesday, September 14 from 6-9:30pm. Sponsorships & Ticket Reservations Available NOW!

What is a Grub Crawl? A Grub Crawl is an event where participants move from one establishment to another to socialize, sample food, and have fun. This event involves popular restaurants along Orchard Lake from 14 Mile to Pontiac Trail.

How does it work? Anyone -- especially those with a hardy appetite, love of food, looking for fun and fellowship-- visit each participating restaurant to taste sample sizes of the restaurant's specialty.

All participants buy tickets for the event. But, true support comes from our generous event sponsors at all levels. We want you to have the first opportunity to sponsor this year's popular event. You can participate in a fun event and get the best advertising at the lowest rate. Be a sponsor of the Greater West Bloomfield Chamber of Commerce and Rotary Club of West Bloomfield Grub Crawl! As a sponsor

- Your name will appear on all printed materials
- Your name will appear on the Grub Crawl souvenir T-shirt ("event ticket")
- All media releases will include your name
- Posters and brochures will include your name
- Chamber and Rotary web sites will list you as a sponsor
- You will be included as a sponsor in the Chamber and Rotary newsletters
- All this advertising for as little as \$100.00
- Higher sponsorship levels offer greater visibility.

We are proud that all proceeds are donated to the Rotary International Shelter Box program to aid disaster victims and local Rotary charities, and the Chamber's programs for business advocacy and growth. Please look at the 2010 sponsorship level listing. If you want more information on how you can shine during this event, contact Ann Corwell at 248-626-3636 or Lee Jaffke at 248-360-1425.

Grub Crawl 2010 Sponsorship Levels

Event Sponsor Includes Ten event T-shirts AND	\$1000
Your company name prominently placed on event display posters/signage at all participating restaurants and other promotional locations	
Event t-shirts-FRONT of Shirt Visibility- (worn by all attendees/participants)	
Mention in all print/press materials	
Gold Sponsor Includes Six event T-shirts AND	\$ 500
Name listing in map	
Name listing on event t-shirts	
Silver Sponsor Includes Four event T-shirts AND	\$ 250
Name listing on event t-shirts	
Name listing in map	
Friend Includes Two event tickets AND	\$ 100
Name listing on event t-shirts	
Tickets T-shirt admission to event	\$ 40



Business Expo '10
Tuesday, October 5, 2010
11 a.m. - 4 p.m.
Orchard Mall Center Court
6445 Orchard Lake Road
West Bloomfield 48322

Open to the Public Free of Charge

Free Food Tastings

Vendor Booths

\$130-Chamber Members

\$175-Non-Chamber Members

Fee includes

Eight-Foot Table

Floor-length Tablecloth

Promotional Listing (Event Flyer, Chamber Newsletter, Media)

Electrical Outlets: Limited & Must Be Requested with Paid Reservation

Additional Display Requirements/Costs or information contact:

Greater West Bloomfield Chamber of Commerce-248-626-3636

Booth Registration Form

Business Name _____

Contact Person _____

Address _____

Phone _____ **Email** _____

Payment Check Enclosed For credit card payment, call 248-626-3636 or visit westbloomfieldchamber.com

Registration and Payment Deadline: September 24, 2010

Send checks to:

Greater West Bloomfield Chamber of Commerce

6668 Orchard Lake Road, Suite 207, West Bloomfield, MI 48322

BOOTHS ARE NOT GUARANTEED UNTIL PAYMENT IS RECEIVED.



Art Auction 2010: GAME ON!!

Saturday, November 6, 6-9pm

Orchard Mall, Center Court

Join the Greater West Bloomfield Chamber Action Team and West Bloomfield Schools Scholar-Athletes for Fun, Food and Fabulous Art!

HUGE Art Auction-Hundreds of Original Works of Art !!

HUGE Silent Auction!!

Proceeds to be shared with the West Bloomfield Schools!

The Chamber will once again bring in the esteemed Marlin Art professionals to present and offer for auction exquisite works of art. Your evening includes time to preview the pieces for auction, as you enjoy appetizers and beverages, bid on silent auction items and consider on which art works you will bid. This is a fun evening of mixing, mingling and, we hope, walking away with art treasures that will provide a lifetime of enjoyment in your home or office.

Do you have items valued at \$50 or more for the silent auction? Do you want to volunteer to help us during this evening? Do you want to commit to attending? Contact the Chamber today at 248-626-3636 or info@westbloomfieldchamber.com



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