

April Showers You with Opportunities!

Wednesday, April 7 Morning Networking

8-9:30am

**BestSource
Credit Union**

7800 Pontiac Trail

You'll be among the first to help celebrate this new business addition to our community, mix and mingle and enjoy refreshments.

RSVP a must.

Tuesday April 20 Afterwork Network

5-7pm

Kissel Hypnotherapy

7040 Ten Hill Drive

Mix. Mingle. Have snacks. AND, experience a special relaxation workshop run by internationally acclaimed, Elaine Kissel, Ph.D. Walk away feeling better than when you arrived.

Wed., Apr 21

Young Pros

5-7pm

Bar 7

|

If you're 21-35, and a rising star in the business world, this event is for you! Mix. Mingle. Meet the savvy, stylish crowd in this fabulous new restaurant and bar. Please rsvp to ktaylor@fhmanagement.com

April 2010

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Do you have an event, program or special offer to share with Chamber members?

Would You Like To Host a Chamber Networking Event?

Bring business prospects and customers to your place of business Get visibility. Provide a warm and welcoming environment for Chamber members and guests to mix and mingle. You offer a location and light refreshments. The Chamber will handle the rest! Call us at 248-626-3636 or email at info@westbloomfieldchamber.com if you want to host an event.

Thank you to the Rusty Bucket Corner Tavern for Fun, Food, & Friends!



Membership Updates

Please add new members to your roster **AND** patronize our Chamber members first!

Thank You to Our New Members

Teri Weingarden

West Bloomfield Township Treasurer

4550 Walnut Lake Road

West Bloomfield, MI 48325

248-451-4860-Phone

t_weingarden@wbtp.com

Counseling Associates, Inc.

Dr. Sidney H. Grossberg

Janice R. Baker, LMSW, CAAC

6960 Orchared Lake Road, Suite 100

West Bloomfield, MI 48322

248-626-1500-Phone

248-626-1551-Fax

jrataj@comcast.net

Www.counselingassociates.com

Outpatient Mental Health/Substance Abuse Clinic

Thank You to Renewing Members

Send Out Cards

Bloomfield Hills School District

C&G Newspapers

Danto Healthcare Center

Entrepreneurs' Network of MI

DMC Huron Valley-Sinai Hospital

Law Offices of Jeffrey M. Leib

Madonna University

Shenandoah Conference Center

Sunrise Assisted Living-West Bloomfield

Rusty Bucket Corner Tavern

Who do you know who would benefit from membership in the Greater West Bloomfield Chamber of Commerce? Share Chamber benefits with your friends and fellow business leaders. Need an application? Call the Chamber? Want the Chamber to follow up with an interested business person? Just let us know!

info@westbloomfieldchamber.com or 248-626-3636.

Awards Dinner Visibility Opportunity!

Last year's Chamber Annual Awards Dinner had a special twist. Beautiful Tapper's gift bags were sold for \$20 each. Every bag contained a gift. All bags were eligible for a special drawing for a large number of exquisite, elegant and useful gifts, including jewelry, gift baskets, restaurant certificates for four people, roses, among others. This year, we will continue this special event element. Our first item already has been donated by Shenandoah Banquet Center-a round of golf for four people! Won't you consider donating to this gift bag drawing? Remember, these are donations that are significant and highly sought after. No pens or magnets this time! Please call the Chamber office with your donation items. You'll receive visibility at the event and in the printed program. And, the winner of your gift will remember-and appreciate-you always! Call us today!

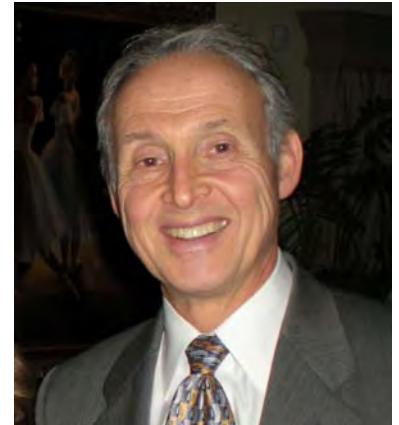


April Showers Opportunities on Members!

April will Shower so many opportunities for our members! Networking, planning for special events and news about your fellow members. **Take a look at our events.** April is chock full of networking, socializing and special opportunities. On **Wednesday, April 7** we'll enjoy visiting a brand new business in our area- **BestSource Credit Union.** On **Tuesday, April 20**, world renowned **hypnotherapist, author and lecturer, Elaine Kissel**, will host us for a unique networking event with socializing and snacks and a relaxation workshop. Don't we all need that? This is an event not to be missed. **Our Young Pros**

meet on April 21 at the Township's hot spot-Bar 7. If you're 21-35, you're welcome to join in the fun with the smart, savvy crowd. On **Wednesday, April 28, Danto Healthcare** will host us for networking, good food and tours. So get out your calendars and get ready for lots of April action. **Have you put our Annual Awards Dinner on your calendar?** May 18 is the date for very special social and business networking, an elegant open bar reception, lovely dinner, and a program to honor leading business professionals in our community. **We're honored that our Township Supervisor, Michele Economou Ureste**, will assist in the program. **And, we say thank you to our Dinner Committee-Steve Tapper, Carla Schwartz, Wendy**

Strip, Sonya Kory, Kelly Taylor and Allan Sefton for their efforts in creating another memorable event. See page 7 for more details. **Have you nominated a young professional** to recognize a rising business star, age 18-35? See details on page 6 and get your nomination in by April 24. **As usual, we invite you to join us** in planning upcoming events, telling us how we can make our Chamber even more effective for you and welcoming you at our events. We value your membership. We appreciate your participation. We seek your ideas. Thank you for your membership. We hope you'll encourage other to join with you.



Allan Sefton, President, Greater West Bloomfield Chamber of Commerce and Owner, Allan Sefton, LLC, Independent Insurance Agent

Calendar of Upcoming Events At a Glance

Wed., Apr 28

**After-work Network
Danto Healthcare
5-6:30pm
6800 W. Maple Road**

Networking, snacks, meeting longtime friends, making new friends, along with opportunities for tours and information about this health-care facility. Please RSVP.

Wednesday, May 12

**After-work Networking
in partnership with the
Chaldean Chamber
Bar 7
5-6:30pm**

A special opportunity for the seasoned business leaders to be hip and fabulous while networking and mingling. Appetizers provided. Cash Bar. Please RSVP

Tuesday, May 18

**Awards Dinner
6:30pm
Shenandoah Golf Club,
Conference and Ban-
quet Center-See Page 7.**

Thursday, May 21

**9-11:30am
Constant Contact Pres-
entation
West Bloomfield Library-
Details to follow.**

Sat., June 5

**Wine Tasting Party!
Watch for Details.**

**Monday, June 14
Golf Outing in Part-
nership with the JCC
at Beautiful Meadow-
brook Country Club.
Foursomes! Individuals!
Sponsorship Opportuni-
ties. Dinner only option!
Call the Chamber today!
Watch for Details.**

You're On YouTube!

Go to <http://www.youtube.com/watch?v=6dmmgvlMRH4> to see interviews, smiling faces, fun times and happy Chamber members on "the Tube." Thank you to member, David Mayer, videoburst, for shooting, editing the video and putting it on YouTube. You can use David's talents by contacting him at info@videoburst.com or 248-935-0110.

Around West Bloomfield...

How to Conduct Mobile Presentations

Sales opportunities can happen in the most unlikely places. Find out how you can use mobile technology to give a presentation - anytime, anywhere.

Airports, hotel rooms and theater lobbies are just a few of the unlikely places used by business people for impromptu sales presentations. You can be ready to give a polished pitch with these tips for an effective mobile presentation:

- **Keep it light.** Pay close attention to size and weight when shopping for portable computers and projectors.
- **Batteries are your friends.** AC power sources are not always available in places where you need to make a spur-of-the-moment presentation. For flexibility and usability, your computer and projector should both run for significant amounts of time on battery power.
- **Think about speakers.** Most notebook speakers aren't powerful enough to fill even a small room. For multimedia presentations, bring a set of external speakers.
- **Reduce size of presentations.** If you need to travel light, design your mobile presentations to be as lean as possible. You can run your presentation off of a light-weight netbook or even a smartphone by keeping content simple.

Tap into Web 2.0. You can deliver a more effective mobile presentation by taking advantage of powerful interactive Web-based technologies, like [Polleverywhere](#) and [Twitter](#) to field live comments and questions from people.

Back up. Copy your presentation onto a USB drive or external hard drive and keep it in a safe place (perhaps on your keychain or in your pocket). Then, if your primary notebook or netbook becomes lost or disabled, you can still make your presentation from a notebook borrowed from a colleague. Better yet, [back up your presentation online](#) and access it anytime, anywhere via a 3G or WiFi connection.

- **Expect the unexpected.** Computers, projectors, and other presentation devices can all fail without warning - usually at the worst possible moment. Be familiar with your presentation so that you can carry on without any external support. On the other hand, if the prospect of speaking off-the-cuff sounds too daunting, consider storing your presentation notes on your smartphone to refer to while speaking. You can also bring along a printed copy of your presentation notes, just in case your phone decides to act up, too. [Support your anytime, anywhere presentations with mobile phones and devices](#) from AT&T.

...Members, Friends & Events

Elaine Kissel Hypnotherapy announces MIND MASTERY Live Course for May 2010! Terry Brown says, "I work with good people who are striving to be the best they can be... and some who are struggling to gain control of their thinking, or health, their attitudes or emotions, their decision-making or behaviors. I teach MIND MASTERY, a unique system-of-thinking that will help students take conscious control & responsibility for themselves, gain freedom & personal power... and the awesome ability to command any positive-changes or outcomes they desire!" Here are comments from recent MIND MASTERY graduates:

"The best way to describe my transformation is... "empowered"! Empowered by taking control, for myself! I feel a sense of LOVE that I truly have been missing. How awesome is that? My level of awareness has lifted so much stress & worry from my everyday life - what a blessing!"

"I want to thank you for the wonderful opportunity and the tools that are helping me tremendously!!!! I woke up this morning, very early, for ME-TIME... and I had my first Ahhhhh moment! I am so energized and I feel in complete control. It feels Amazing! I have the choice, wow...it sounds so simple! I just wanted to share my enthusiasm with you!" Class investment is \$400.00 Class value for the right students: Priceless. Class consists of four sessions: Wednesdays in May: 5th, 12th, 19th, 26th. 6PM till 9PM. Somerset Inn, Troy Seating is limited so please enroll as soon as possible. Here is how you sign up:

https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=JWQGYC8J4CUQC

The Greater West Bloomfield Community Coalition for Youth SAVE the Date for our GWB Coalition Fund Raising Dinner - Tuesday, April 20nd - This year at Al Oumara on Haggerty Rd. Wonderful food, great auction items, and entertainment - Invitations coming soon! www.gwbcoalition.org The Greater West Bloomfield Community Coalition for Youth, P.O. Box 250072, West Bloomfield, MI 48325-0072

Amerisure, in partnership with Goldman Sachs, will present a "State of the Economy" discussion on Thursday, May 6. Watch your email blast for details on program, location and time.



Reserve your space today!

All ads are full-color and design is included.

RATES

Back Panel	\$1,825
Full Panel	1,525
1/2 Panel	775
1/4 Panel	395

DIGITAL MAP ENHANCEMENT

Direct link to your web site \$25

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FULL PANEL



1/2 PANEL



1/4 PANEL

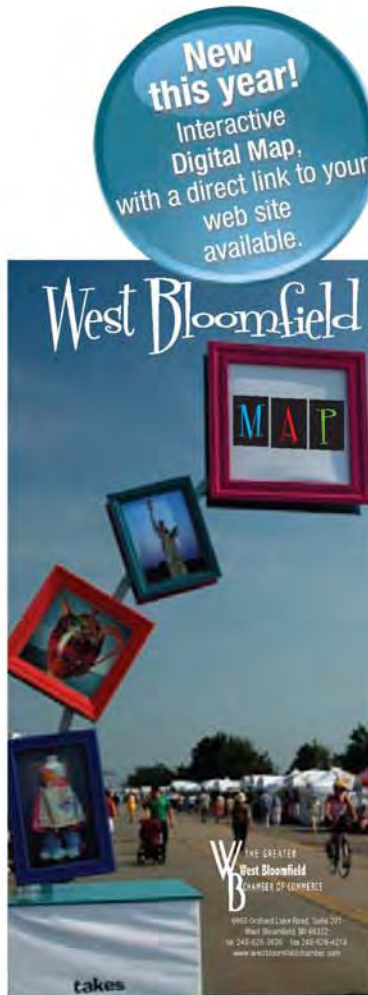
MECHANICAL REQUIREMENTS

SIZE OF MATERIAL	WIDTH	DEPTH
Full Panel	3.625" x 8.125"	
1/2 Panel	3.625" x 3.931"	
1/4 Panel	3.625" x 1.875"	

ELECTRONIC FILES

Ads on DVD, CD Rom or Zip disk are accepted. Prepare electronic ads in QuarkXPress, Photoshop, Illustrator or Freehand, all in Macintosh format. We require 300 resolution for photos and 600 resolution for ads supplied in Photoshop if type is included. Illustrator and Freehand files should be saved as EPS files with fonts converted to outlines. Clients who have Adobe Acrobat Distiller save PageMaker, Freehand, and programs from the PC platform as PDF files. PDF files should be distilled as press optimized with all fonts embedded. Also supply a printout, fonts and graphics. A color proof must accompany the disk with all software information. Client takes full responsibility for the accuracy of files supplied. Ads not supplied electronically will be scanned or rebuilt and a production charge will be required. We print direct to plate. We do not accept film. We do not accept Word or Publisher files. We do not assume responsibility for reproduction quality of electronically submitted photography or advertisements. We reserve the right to return advertisements not supplied to our requirements. Coupon advertising not accepted. There will be a charge if you request a copy of your advertisement for use in another publication. FTP upload www.harborhouse.com/westbloomfieldmap.htm.

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THE GREATER West Bloomfield CHAMBER OF COMMERCE MAP

This is your invitation

- The Greater West Bloomfield Chamber of Commerce is producing an updated map of the West Bloomfield area, including Oakland County.
- Your advertisement will run in full-color.
- A limited number of ad panels are available on a first come-first served basis.
- 5,000 copies of the West Bloomfield Map will be distributed by Greater West Bloomfield Chamber of Commerce over the next two years.

www.harborhouse.com/westbloomfieldmap.htm

Please insert our advertisement in the The Greater West Bloomfield Chamber of Commerce Map/Guide to West Bloomfield

- Please repeat the advertisement you have on file.
- Our advertisement is attached.
- We will send a new advertisement under separate cover.
- Prepare an advertisement based on the attached material.
- I need more information.
- Please send invoice upon publication.
- Check enclosed with order for 2% prepayment discount.

NAME _____ SIZE _____

FIRM _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE _____ FAX _____

E-MAIL _____

SIGNED _____

The Greater West Bloomfield Chamber of Commerce Map/Guide
 221 Water Street
 Boyne City, Michigan 49712
 (800) 491-1760
 (866) 906-3392 FAX
harbor@harborhouse.com
www.harborhouse.com/westbloomfieldmap.htm

THE GREATER WEST BLOOMFIELD
CHAMBER OF COMMERCE

WANTS TO CELEBRATE YOUR SUCCESS
AT OUR ANNUAL CHAMBER DINNER
ON MAY 18, 2010

“YOUNG ENTREPRENEUR
OF THE YEAR AWARD”



NOMINATE YOURSELF OR
SOMEONE YOU KNOW TODAY!

FOR COMPLETE DETAILS VISIT WESTBLOOMFIELDCHAMBER.COM

WHO DO YOU KNOW THAT IS AN
ENTREPRENEUR AND HAS A COMMITMENT
TO COMMUNITY INVOLVEMENT
IN 250 WORDS OR LESS E-MAIL
WBCC@SBCGLOBAL.NET

NOMINEES MUST BE 18 TO 35 YEARS OF AGE TO APPLY,
LIVE OR WORK IN THE GREATER WEST BLOOMFIELD AREA
ALL NOMINATIONS ARE DUE BY APRIL 24TH

**You are Cordially Invited to the
2010 Greater West Bloomfield Chamber Annual Awards Dinner**

“The Future is Ours: Moving Forward 2010”

Tuesday, May 18, 2010-6:30 pm

Shenandoah Banquet Center

Open Bar

Appetizers

Dinner

Dessert

Honoring:

Johnny Karmo-Market Square

Credit Union One

Bar Seven

Special Recognition of the 2010 Young Professional

Nominations will be taken to identify an entrepreneur or business professional :

18-35 years of age

Recognized for demonstrated entrepreneurial or business achievement

Resident of Greater West Bloomfield Area (West Bloomfield, Keego Harbor, Sylvan Lake, Orchard Lake-See flyer on page 6.)

Please email your nomination of 250 words or less to
info@westbloomfieldchamber.com

Ticket & Table Reservations Available Now:

Tickets: \$125 each

Tables: \$1,000 each (10 people, recognition in printed program)

Sponsor Tables: \$1,500 (10 people, ad in printed program and from the podium)

Information and Reservations—westbloomfieldchamber.com



The Rusty Bucket—In Pictures!



Our readers are buying...
Reach Them Today!

Reach
*Every Home,
Every Week!*



for advertising information...

Call 586.279.1117

*Display Ads • Inserts • Detached Address Cards
Job Directory • Classifieds • and more....*



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